

## World TB Day 2022

### The campaign

Every year on March 24, the world spotlights tuberculosis (TB) with World TB Day, a day to increase awareness for TB and stand in solidarity with all those affected by this disease. Stop TB Canada is committed to delivering a series of World TB Events annually, to drive forward the fight against TB. Outlined below are the activities that the Stop TB Canada network took part in to commemorate World TB Day 2022. For more details on Stop TB Canada's events, publications and political engagement activities for World TB Day, check out the recap [here](#).

### Political engagement

- Participated in an outdoor gathering in Ottawa with our partners [Results Canada](#), where the Honourable Minister of International Development, Harjit Sajjan announced a new investment of [11 million](#) in [TB REACH](#). Watch the recording of the announcement [here](#).
- Met with six members of parliament (MPs) to discuss what needs to be done to urgently address TB, at home and abroad.
- Special thank you to MP Gary Vidal of Desnethé Missinippi-Churchill River, who publicly recognized World TB Day in Parliament and called for urgent action in the fight to end TB among Canada's Indigenous communities- watch the recording [here](#).
- Sent our [survey report](#) that highlighted the impact of COVID-19 on TB programs in Canada to the Ministers of Health of Canadian provinces and territories in which TB remains a concern, and secured meetings with representatives from Saskatchewan, Alberta, British Columbia, and Manitoba to discuss provincial TB elimination plans.
- Launched the Canadian [TB tracker](#) to monitor and provide transparent tracking of progress towards Canada's TB elimination commitments.

### Public engagement

- With the support of Results Canada staff and volunteers, we got a record number of local landmarks lit up in red for World TB Day! Landmarks included Toronto's CN Tower, Niagara Falls, Canada's parliament building, and several other city signs and landmarks across the country. Check out the images [here](#).
- Publication of the [Canadian Tuberculosis Standards- 8th Edition](#), which was jointly produced by the Canada Thoracic Society and the Association of Medical Microbiology and Infectious Disease Canada. Several members of Stop TB Canada's steering committee were heavily involved in the publication, including co-chair Dr. Elizabeth Rea and Dr. Courtney Heffernan.
- Stop TB Canada and Results Canada piloted a new tool to engage with our network, developed through [Prezi](#). This interactive tool was designed to educate our network about TB, the impact of COVID-19 on TB programs in Canada and abroad, and call for the resources and policy changes needed to end TB.

### Media engagement

- Leading up to World TB Day, we leveraged our Twitter to amplify our partners' published LTEs on the fight to end TB, stories about people's lived experiences, and engaged with local MPs on the importance of their support in the path to eliminate TB.
- Members of our steering committee also contributed to four publications highlighting the impact of COVID-19 on TB elimination in Canada, and the barriers that need to be addressed as we continue to fight TB. You can read these publications [here!](#)
- Stop TB Canada steering committee co-chairs, Dr. Elizabeth Rea and Tina Campbell joined the [Public Health Insights podcast](#) to discuss their work, the impact of COVID-19 on TB programs, and what needs to be done to end TB. Listen to the podcast [here](#).

### Events held by our partners

- Members of Stop TB Canada's steering committee spoke loudly this World TB Day, through leading and participating in several virtual events with TB practitioners, researchers, and advocates across the country, discussing the urgent need to address the TB epidemic across the country. You can find a full list of these events in our [blog post](#).